Present: Mary Napier, Dudley Bokoski, Annette Holesh, Elisha Gutloff, Kevin Barham, Jennifer Morris, Neal Dixon

Absent: Lida Coleman, Aubrey Ravenel

Meeting convened at 12:00 noon.

Alumni Association – UNCG Support Initiatives

We are very much in favor of the student and faculty support initiatives we discussed at our March meeting. Below is a summary of our continued discussion:

- How would students be selected as beneficiaries for the scholarship? Recommendation from staff? Self-identification? There must be a clear and unbiased procedure. Perhaps involve the Division of Student Affairs to oversee student selection?
- These initiatives will help brand the Alumni Association as a significant force for the university
- How would fundraising to continue these efforts impact overall fundraising needs for the Alumni Association fund?
- Alumni should be more inclined to give if these efforts raise our profile.
- Will establishing these initiatives be allowed as part of our 501(c)(3) designation? (Yes)
- How can these initiatives touch the work of each board committee?
- University will help us advertise
- How can we present profiles of students in personal terms to help garner support for donations from alumni.
- For the first year, allow donations to grow the fund and wait for the first student scholarship payout until the following academic year

A formal recommendation will be prepared for the next board meeting.

Alumni Benefits – Dudley Bokoski

We are looking at three proposals for Alumni Benefits. The committee discussed what we would like to see in terms of benefits and overall functionality of a benefits program. We will narrow down these selections at our May Executive Committee meeting to make a recommendation to the board on May 19.