UNCG Alumni Association
Executive Committee Meeting
Minutes
November 10, 2015

Present: Jeff Collins, Mary Napier, Dudley Bokoski, Lida Coleman, Annette Holesch, Elisha Gutloff, Celia Dickerson, Jana Wagenseller, Aubrey Ravene
Mary Landers, ex officio

Jeff Collins called the meeting to order at noon.

I Proposed new Alumni Affinity group  Jana Wagenseller

JW proposed establishing an affinity group made of past members of the Alumni Association Board of Directors.

Positives include a database of 226 with a history of engagement, and the potential to sustain contact and support of the university. JW wishes to examine with focus input.

Motion: Jana is authorized to explore the possibility of establishing an affinity made of alumni of the AA Board of Directors.

MS Celia Dickerson, Mary Napier  Approved unanimously

II Board Giving  Jeff Collins

The committee agreed with consensus to change the wording in Policies and Procedures, Appendix I, Directors Commitment, 9th bullet to read

Support the association by making direct contribution to the AA Board annually. Replaces Support the association financially through donations each year. I would edit the financial section to read direct annual financial contribution.

III Financial report  Lida Coleman

The 990 requires a few changes to be submitted in November. We are at a cusp of eligibility to file in the current IRS category of a non-profit. Based on a 5-year average, we show our organization is funded at 33.33% by donors. The balance is from the university and endowment. Next year may have to file under another category.

Lida will have the corrected 990 shown to the entire board before submittal (an IRS requirement).

IV Communications  Elisha Gutloff
The AA will have print, announced and electronic ads for the remainder of the athletic season for basketball, baseball, and softball. The televised Coach’s Show will feature AA ads.

The communications committee is researching various companies that produce mobile apps. Their findings will be available in December. ApPrise is one of the companies being looked at.

V Alumni House Committee       Annette Holesch

Motion to approve the revised Alumni House Policy MS Celia Dickerson, Mary Napier  Approved unanimously

The document will include a revised wedding rate package, contracts for events and catering.

The committee has three quotes for 150 new stackable chairs to replace the 20+ year old current chairs. Prices range from $380 to $440 per chair. The committee plans to meet with the vendors to view and test each of the products. The committee wants the new chairs delivered before the May wedding season. A proposal for purchase will be presented to the February full board meeting.

VI Attendance requirement for BoD members   Jeff Collins

By consensus, members approved consistent language for the following documents in the handbook.

Policies and Procedures, Responsibilities p 29

Attends at least three of four annual Board meetings.

Appendix, p 53

Attends at least three of four annual Board meetings.

FAQ p 9

What happens if I am unable to attend a meeting?

We did not deal with this language explicitly. I think it should read:

Please note that board members are subject to removal for failure to attend at least three of four annual Board meetings.

VII Funding Guidelines for Affinity Groups       Jeff Collins

Consensus that the AA continue to offer funding to approved groups with the expectation that the AA be reimbursed should there be a profit over the funded amount. Considering the many configurations of this, a committee will review the policy noting the groups (Black Attire, rugby) that most consistently use the funds. Dudley Bokoski, Celia Dickerson, Lida Coleman, Annette Holesch form the committee. They will report at the Dec. 8 EC meeting.

Old Business
Mary Landers noted that the glossy print Alumni Magazine was just mailed to a list of 15000 including the AA Board, Board of Trustees, Board of Visitors, Vanguard, classes of 66-70.

Jeff Collins noted that the Greensboro press is giving more favorable coverage to the university and sees overall campus-wide enthusiasm for the university.

Meeting adjourned at 1:38 PM.

Celia Dickerson, secretary for the committee