UNCG Alumni Association

Executive Committee Meeting

Minutes

January 12, 2016

Present on campus: Jeff Collins, Mary Napier, Dudley Bokoski, Jana Wagenseller

Via phone:  Lida Coleman, Annette Holesch, Elisha Gutloff, Celia Dickerson, Aubrey Ravenel

Mary Landers, ex officio

Jeff Collins called the meeting to order at noon.

Order of business

1. Affinity Group Funding Assistance policy and application, presented by Dudley Bokoski

Committee discussed the language and the policy for asking for reimbursement from the affinity group back to the AA. Dudley will edit, bring to February board meeting to submit.

2. Higher Education Works (HEW) proposal, presented by Aubrey Ravenel, Legislative Advocacy

AR attended a proposal meeting by representatives from this marketing/lobbying group. David Rice, spokesperson, stated his group was affiliated with 10 of the 17 members of the greater university system, along with 2 community colleges. The group proposed to represent UNC-G in social media and to help lobby for the state bond proposal on the 2016 ballot. Rice asked for the AA to formally name a rep to their group. AR and JC knew this group had approached the board of trustees, also, asking for representation to HEW.

AR noted that he came away from the meeting unclear about HEW’s funding, purpose and how a rep from our organization would benefit our group. JC will confer with the BOT president about their acquaintance with HEW.

3. Communications, Elisha Gutloff, chair

The committee has investigated 4 companies that offer a social media app. They have a meeting set up with Alumnify for further analysis. Alumnify is affiliated with 185 universities/colleges. The service, offered for free for 1 year, will promote university-sponsored events through social media. Cost may be approximately $10,000 for one year, then $3,000-6,000 annually.

A meeting for a demonstration is scheduled for 1/12/2016 at 11 AM. All executive board members have been issued an invitation.

4. Alumni House, Annette Holesch, chair
Items in need of funding in the House are:

a) Purchase of 150 new chairs for a cost of $46,000. Committee recommends the purchase be from the provider of the 15-year chairs now being used, K-1. The committee has inspected the proposed chair and will have it on display at the Feb. board meeting.

AH stressed the need to keep the House in first rate state as it is expected to be a money-maker for the association as an event venue.

b) A steam pipe in the ceiling burst over the holidays. The pipe has been repaired, but plasterwork and painting must be done.

c) The chancellor expressly asked for updating of the sound system in the Virginia Dare room. The ceiling already hides a sprinkler system and heating system. Sound equipment will have to be installed in the ceiling, also. The estimate for this upgrade will be $50,000-75,000.

d) The AA House website needs major upgrading. An example to note of an accessible, informative site is the Elliot University Center site.

5. Finance Committee, Lida Coleman, chair

While we show a surplus of $50,000, it is obligated. Affinity income is significantly down.

We discussed the occasion when we would need an additional signature for checks. Did not anticipate would need that in near future.

6. Jeff Collins, president noted
   a. The university’s 125th anniversary will be celebrated in October 2016. The chancellor’s staff will coordinate this.

   Dates to note:

   October 5   anniversary date

   October 7   Installation of new chancellor

   October 17   Homecoming   This committee will have added duty of coordinating with the anniversary celebrations

   b. Nominations for Alumni of Distinction are open.

   c. The AA credit card is with a new vendor. There have been no takers and income, previously $24,000, is zero.

   We need to publicize this availability.

   d. The BOT will issue a statement on renaming Aycock Auditorium in February. This board made no decision on whether to rename or not.
e. Mary Ward bequeathed approximately $21,000 to the AA. Multiple wills have made this distribution problematic. With the consent of the AA executive board, JC has retained an attorney to represent our interest with the court.

f. JC noted that a monthly event, Cars and Coffee, will begin meeting at UNCG the 3rd Saturday of each month, beginning in March. 1966 cars lined up on College Ave for that class’ reunion will be featured.

Jeff Collins adjourned the meeting at 1:44 PM.

Respectfully submitted,

Celia Dickerson, secretary