The Meta-Narrative: What We are About

Opportunity for all
- WC legacy
- 1st generation
- Most diverse campus
- Strong on-line presence

Student Oriented
- Strong emphasis on faculty teaching
- Pedagogic innovation
- Experiential learning

Research Intensive
- World-class research
- Research opportunities for undergraduates/graduate students

Shared Place + Fate
- Students come from the Crescent
- Alumni stay in the Crescent
- Students heavily engaged in community service
Strategic Framework

Meta-Narrative:
Opportunity and Access, Research-Intensive, Student-Oriented, Shared Fate

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<th>Student Transformation</th>
<th>Knowledge Transformation</th>
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<td>Health and Wellness</td>
<td>ST/HW</td>
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<td>Vibrant Communities</td>
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<td>Global Connections</td>
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Context: Political, Social, Economic, Environmental, Historical, Demographic