UNCG Alumni Association
Executive Committee

MINUTES — September 20, 2016

Present: Mary Napier, Dudley Bokoski, Annette Holesh, Elisha Gutloff, Kevin Barham, Lida Coleman, Jennifer Morris, Aubrey Ravenel

Absent: Mary Landers

Meeting convened at 12:00 noon.

Disbursements from Bell and Parrish Endowments – Lida Coleman

Last year, we did not realize that a three-year distribution was given, so the amount we received just for this year was substantially less than we anticipated. This will adversely affect our budget this year. Nothing within our budget can be reduced.

Our solution is to supplement needed cash out of the Alumni Association Fund account, since we had a surplus from last year. We feel like there is enough to absorb the difference.

Refunding Money to All-Black Attire Party and Rugby

From our August Board Retreat, the Executive Committee was asked to study the feasibility of refunding profits we retained under the former funding policy adopted by the board.

Jennifer Morris provided a document with information from Donegan Root summarizing a four-year status of funding and historical context for the Rugby Alumni Weekend and All Black Attire Party, and the scholarships associated with each: Rugby: Frank Land Rugby Club Fund; ABA: Pam Wilson Memorial Scholarship, Fiona Lawrence Diversity Scholarship in Public Health.

After discussion, it is the consensus of the Executive Committee that it is not prudent to provide refunds. Also, since the former policy was duly approved by the Board of Directors, such retroactive action would be inappropriate.

Requests for Funding – Jennifer Morris
A $5,000 request has been submitted to Alumni Engagement by the Bryan School Alumni Association for an event. For this year, there is no budget line item for handling funding requests. Mary Landers is working to obtain an itemized list.

The Committee discussed the importance of encouraging partnership with affinity groups while remaining responsible with the Alumni Association’s finances. Our goal is to keep strong bonds with affinity groups. We must be relevant at the same time we work to raise our profile as an association.

When we budget for next year, we will more pointedly discuss how much we can fund. The affinity funding will be a total amount from which Alumni Engagement will consider and deduct individual requests. There will need to be discussion about how to fairly approach distribute funds.

**Spartan Legislative Network Priorities** – Aubrey Ravenel

Aubrey posed the question of where we want the SLN to proceed going forward. We need to have a clearer idea of information we can and can’t share. Because we are a 501(c)(3) organization, we must be careful against lobbying. We can educate, but not advocate. We agreed that SLN should focus specifically on the needs of UNCG.

**COMMITTEE REPORTS**

**Homecoming** – Invitations are being mailed to alumni in the Greensboro – Raleigh – Charlotte areas, and to alumni network officers and the Board. The Homecoming Parade route has been revised and shortened to maximize its audience. The Office of Student Affairs will be providing t-shirts for students, so our t-shirts can be distributed to alumni. A spin-wheel will be located in the alumni tent. Posters highlighting Alumni Perks will be on display.

**Communications** – Elisha discussed video production possibilities. Kate Tobey has lots of information and resources, and the committee is looking at how to employ video in an impactful manner. We were also provided an update on the Diversity & Inclusion initiative that was presented to Jan Zink. A “Raise Your Hand” survey will gauge alumni ideas about inclusion and diversity. The development of a council for Diversity & Inclusion will be forthcoming based on feedback. We also learned that Mark Graves will be leaving the University at the end of September.

**Awards & Nominations** – Nominations for Mr./Mrs. Homecoming have been provided. The committee will meet via phone conference to decide the recipient by the beginning of October.

Time for committee meetings will be built into the October Board meeting schedule.

Meeting adjourned at 1:27 PM.